

NATIONAL DAY OF CLIMATE ACTION

YOUR CLIMATE CATCHUP GUIDE

On **17th November**, thousands of Australians will hit the streets around the nation, in capital cities and hundreds of regional towns.

Together we will make it clear that Australians want stonger action on climate change.



or action

Push for fire siren

GET READY

Climate change threatens food security in S Asia

Says ADB study

BSS, Dhaka

Melting Himalayan glaciers and other climate change impacts pose a direct threat to the water and food security of more than 1.6 billion people in South Asia, according to the study, conducted by the Asian Development Bank (ADB).

the study warns that four countries in South Asia - Afghanistan, Bangladesh, India and Nepal - are particularly vulnerable to falling crop yields caused by glacier retreat, floods, droughts, erratic rainfall and other climate change impacts.

Building Climate Resilience in the Agriculture Sector", will officially be launched by the ADB on the sidelines of the United Nations Framework Convention on Climate Change meeting in Bangkok in late September.

in maize products cent in wheat and in rice yield.

"Almost half of absolute poor live in Asia, where they depend on rain-future and live in that is highly climate-vulnerability said.

The change of climate had its effect on animal life in the Arctic. The high latitudes are becoming

ing inhabited with relatively warmth-loving species of animals which were never to be found

INTRODUCTION

On November 17, thousands of Australians will be catching-up in their communities to show their support for stronger action on climate change as part of Australia's National Day of Climate Action.

With a new government, we need to send our politicians a powerful message demanding climate action. By holding events all over Australia on November 17th, just a few days after politicians return to Canberra, we'll be showing how widespread support for real action on climate change is in Australia. By the end of the day, we'll be all over the news, with countless photos of Australians across the country dressed in heatwave colours, ready for a Summer of turning up the heat on climate action.

By putting your hand up to host a Climate CatchUp in your community, you're giving your neighbours the opportunity to meet-up, have fun and lend their voice to a nationwide movement of people asking the incoming government to aim higher when it comes to protecting our country, climate and future.

Just like you, thousands of committed GetUp members will be hosting and attending Climate CatchUps in communities right across Australia, and inviting family members, friends and everyone else who's keen to come along too. Climate CatchUps are all about bringing along a bite to eat, enjoying great conversations and having the chance to celebrate a nationwide call for greater climate action.

In this guide, you'll find all the information you need to host a Climate CatchUp in your community. If you have any questions drop us an email at takeaction@getup.org.au and we'll get straight back to you.

Congratulations and thanks for being a part of this historic event!

Carl and the GetUp team.

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PART 1: HOSTING YOUR CLIMATE CATCHUP

One of the most exciting things about National Day of Climate Action is that it'll be happening all over Australia --- in fact, there's going to be more climate action events happening on 17th November than ever before! To make sure politicians understand that we're all part of one, big movement demanding stronger climate action, we need to take part in a shared action to show we're all in it together.

ACTING TOGETHER

There are three main ways we want to make sure that politicians and the media understand that we're all part of one big action, connecting people all over Australia - whether you're attending a huge rally in a state capital or a picnic in your local park:

1. Everybody at the events should wear bright, heatwave colours like red and orange, and any hot weather accessories you might have lying around too (like zinc, parasols, sunhats, inflatables) whatever you can think of!
2. Either on the day or before your event, make a sign that say "PLACENAME wants climate action".
3. On the day, have a photo of everybody at your event dressed up, holding the sign to send a powerful message to politicians. That way, the next day, there'll be lots of photos of people all over Australia, demanding real action on climate.

GETTING ORGANISED

PICKING A VENUE FOR YOUR EVENT

One of the really exciting things about hosting a local Climate CatchUp, is that you get a chance to connect with a lot of like-minded people in your community. There's no such thing as a Climate CatchUp being too small or too big, so when picking your venue the main thing is to ensure it can accommodate any amount of people who turn up on the day. Whether you're organising a picnic in a park or a beachside BBQ, it's a good idea to choose a venue that is:

- Flexible capacity; accommodates GetUp members, family, friends and unexpected extras.
- A free public space, like a park.
- A central location in your town.
- Easy to reach by transport and/or with adequate parking nearby.
- Nearby to public bathrooms.
- Accessible for attendees who are elderly or have a disability.
- In case of bad weather, have a back-up venue in mind.

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HOSTING YOUR CLIMATE CATCHUP CONT...

- A good spot to have a photo taken with everyone dressed in their heatwave colours! If there's a local landmark that would make the photo especially interesting, you might want to have a think about finding a way to include that too in the background.
- NB: If you're expecting a big turn-out and are concerned about using a public space, why not give your local council a quick call and let them know.

WHAT TIME WILL YOU HOLD YOUR EVENT?

Every Climate CatchUp across Australia will be taking place on the morning of 17 November. So if possible, it'd be great for you to organise your Climate CatchUp to start between 10am-12pm.

What information do you need to tell your guests?

The information your guests need to know will depend on what kind of CatchUp you're hosting. In most cases, you should remind your guest to bring:

- Food, snacks and water.
- Heatwave-themed clothing, eg. orange, red, yellow coloured
- Weather-related accessories, eg. zinc, umbrellas, sunglasses, body-board, floaties, etc.
- Picnic rug or something to sit on.
- A camera to take lots of photos.
- Any family, friends (and pets!) who are keen to come along. (Make sure you remind guests to pass on this information to anyone they've invited.)

WHY NOT INVITE FRIENDS AND FAMILY TO COME ALONG TOO!

Once you've set up your Climate CatchUp event on our website, local GetUp members in your community will have a chance to RSVP. Depending on the how many GetUp members live in your area, anywhere from two members upwards could RSVP to your local Climate CatchUp.

Although only GetUp members will be able to RSVP on the GetUp website, that doesn't mean you and your guests can't invite other people too. Climate change affects everyone, so encourage your GetUp guests to invite family, friends or colleagues as well. Let's make these events as open, inclusive and fun as possible!

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PART 2: SHARED ACTION - MAKING IT HAPPEN

Once the event is organised and people have committed to turn up, the next stage is to make sure all the plans are in place for doing a great job of being part of our huge, national shared action.

DRESSING FOR A SUMMER OF TURNING UP THE HEAT

People attending the event should already know to be dressed for a heatwave. But in case a few people forget, or only decide to come along at the last minute, you might want to bring a any spare sunhats, sunglasses or sunshades along with you. That way everyone can join in with the photo!

TAKE - OR MAKE - YOUR SIGN

To make sure it's clear we're all standing behind one message on climate, the plan is to get everybody to make a sign that says "PLACENAME wants climate action". You could make the sign at home on a big piece of paper or card or, if you're feeling creative (or if there are children at your event who might enjoy it), you could make it on the day. The signs can be as simple or as complex as you like - and you might want to personalise them to make them specific to the place you live - are you famous for something special? Or is there a landmark that local people are especially proud of? Include it in your sign!

TAKE A PHOTO OF YOUR EVENT

To make sure politicians and the media understand just how many of us got involved on November 17th, we want to collect as many photos as possible of people at the events wearing their summer heatwave clothes (and showing off their zinc face painting, if they've had some done!).

So as soon as everyone gets there, make sure you get everybody together for a photo, standing behind your climate action sign. We'd love you send any photos into GetUp by emailing at takeaction@getup.org.au.

If you're on Facebook, you could also post a photo or message on our wall by going to <https://www.facebook.com/GetUpAustralia>. And if you're on Twitter, you could help us generate some hype by tweeting about your Climate CatchUp on the day and mention @GetUp.

!

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PART 3: HAVING FUN AT YOUR CLIMATE CATCUP

Hosting a Climate CatchUp is about giving yourself, fellow GetUp members and other community members an opportunity to get to know one another and have a load of fun. Whether you've met all your guests before or not, it's good to remember you all have a lot in common already: you live in the same community, you care about government taking action on climate change, and you're keen to meet other like-minded people.

START WITH ICEBREAKER INTRODUCTIONS

- Once all your guests have arrived at your Climate CatchUp, you're in a great position as host to get the ball rolling with introductions. Even if you know some of your guests already, introduce yourself to the group and say a few words about why you wanted to participate in the National Day of Climate Action. If there's a particular climate issue you're passionate about or a reason why climate action is important in your community it'd be great to mention that as well. Once you've introduced yourself, open it up to the group and invite other guests to introduce themselves too.

ZINC FACE-PAINTING

- Bring in any colourful zinc sunscreen lying around at home and get creative! This is a great way to make any kids who're attended feel a part of the day, there are probably quite a few adults who'd enjoy it too! Needless to say, it will look great in photos.

GET SIGNATURES FOR THE PETITION

- Volunteers at the big rallies will be working to gather signatures on a petition we want to deliver to politicians a few days after National Day of Action. You could join in by gathering signatures of people at your event.

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PART 4: LET LOCAL MEDIA KNOW

Whilst half of our power comes from participating in the National Day of Climate Action itself, the rest of our power comes from generating media coverage that reaches the eyes and ears of millions of Australians. By contacting your local newspaper or publication and letting them know about your Climate CatchUp, you can help get the word out that climate action is supported by the majority of Australians.

Here's a quick and easy media plan that could get your Climate CatchUp local coverage:

YOUR LOCAL MEDIA CONTACT PLAN

14-16TH NOVEMBER

Telephone your local media and have a quick chat about:

The Climate CatchUp you're hosting and National Day of Climate Action.

Ask for the best email address to send them a press release on 18 November.

If you'd like, you could invite them to come along too.

18TH NOVEMBER

Email your press release to local media:

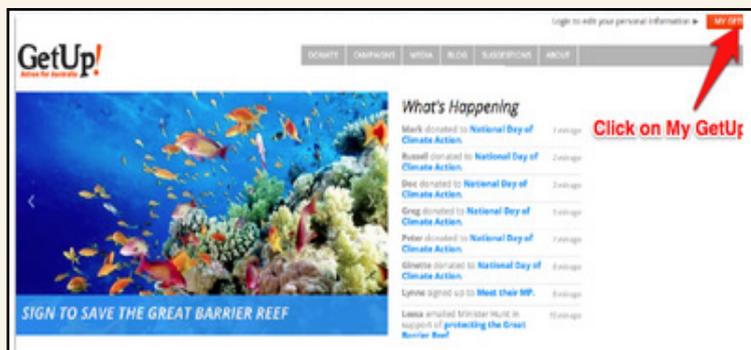
Prepare your press release using the template we've provided at the end of this document. It's also a good idea to attach a few photos to your email to spice it up and increase your chance of getting covered.

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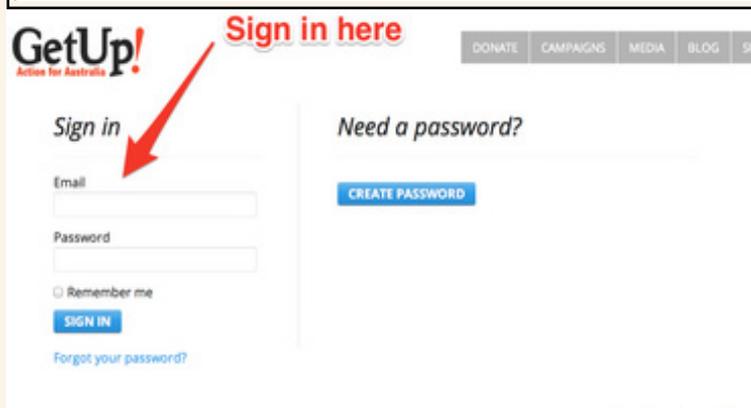
PART 5: NEED TO MAKE CHANGES TO YOUR EVENT?

If you need to make changes to your Climate CatchUp event or contact your guests, we've built a tool called "My GetUp!" that allows you to do just that. Here's a step-by-step guide on how to use change the details:



STEP 1: Go to the GetUp website: www.getup.org.au and click on My GetUp! tab

You can find the link to My GetUp! in the right hand corner.



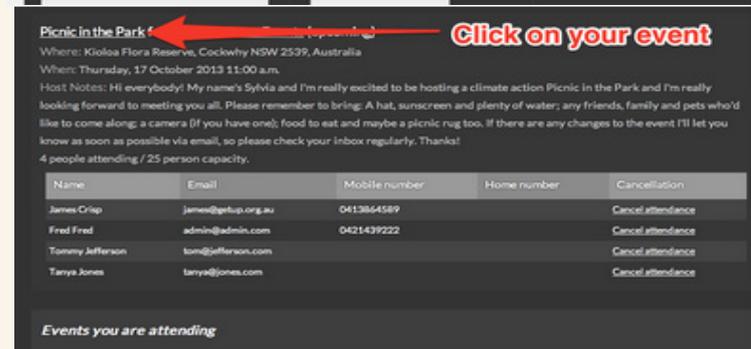
STEP 2: Sign in

If you've never signed in to My GetUp! before, you'll need to create an account by clicking the 'CREATE PASSWORD' button. Follow the instructions to set up your My GetUp! account, and then sign in and proceed to Step 3.



STEP 3: Click on the EVENTS tab

Now you've logged into My GetUp!, you can view your Climate CatchUp event by clicking the 'EVENTS' tab.



STEP 4: Click on your event heading

Here you can see who has responded to your Climate CatchUp and their email addresses.

Want to edit the details of your event or email all your guests? Click on your event heading.

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STEP 5: Click on +Edit Event

On this page, you can see what your event looks like to your guests.

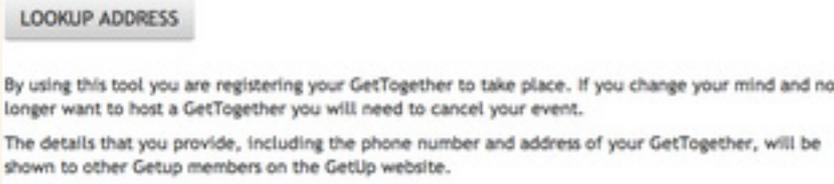
To edit the content, click the button “+ Edit Event”

(To email all your guests, go to Step 7.)



STEP 6: Edit your event’s location, description and update your details.

Here you can make any necessary changes to your event. Try and keep changes to a minimum so as not to confuse your guests.



STEP 7. If you make changes to your event, email your guests and let them know.



Follow “Step 1” - “Step 4” to log into your event and email all your guests. The only thing you need to do is write your message and press send.

NB. Make sure you remind your guests to pass on any new information to people they have invited too.

THAT'S IT, YOU'RE READY TO GO!

Thanks for hosting your local Climate CatchUp! We're really excited that you're on board and put your hand up to be a champion for climate action in your community. By hosting a local Climate CatchUp, you're giving your community a real chance to have their voice heard alongside thousands of others who want more action on climate change.

Don't forget that we at GetUp HQ are here to support you all the way, if you have any questions don't hesitate to email us at takeaction@getup.org.au.

Thanks for being a climate action champion,
Carl for the GetUp team.

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MEDIA RELEASE

(Today's date DD/MM/YYYY)

(YOUR TOWN) RESIDENTS JOIN NATIONAL DAY OF CLIMATE ACTION

Residents of (YOUR TOWN) joined with tens of thousands of other Australians yesterday, to form part of a National Day of Climate Action. People arrived at the event well-prepared for a summer of turning up the heat on climate action, bringing along sunhats and zinc, and wearing red and orange.

(YOUR TOWN)'s events was organised by (YOUR FULL NAME), who explained, "I took part in this huge national day of action because I wanted to make sure (YOUR TOWN) locals were on the map when it came to standing up for stronger action on climate change. We're expecting plenty of locals to come along - we know there are lots of people in (YOUR TOWN) who want real action on climate, fast."

As (YOUR TOWN)'s residents met at (VENUE, TIME), all over the country, thousands of others did the same across the country. Major rallies took place in a number of state capitals and regional cities, while local regional events took place in over 60 locations.

(In your own words, here you can include one or two sentences about what you and your guests got up to at your event, eg. did you do the quiz, take a photo, dress up, write a Christmas card to your MP.)

National Director of advocacy organisation GetUp, Sam Mclean said, "With gatherings in more places than ever before, this record-breaking day of action will send the new government a powerful signal that we won't stand for going backwards on climate action. Australians across the nation are turning up the heat, calling on the government to aim higher on climate."

MEDIA ENQUIRIES: (YOUR NAME - YOUR TELEPHONE NUMBER)